

HARPENDEN TOWN COUNCIL

CLOSER TO THE COMMUNITY



8 September 2017

CC/JJ/A14b/34816

To A Local Independent Business

Dear Local Independent Business Owner

Supporting Independent Businesses

The Town Council wants to do whatever it can to help Independent Businesses thrive in our community. Since February we have been meeting with a core group of retailers and service businesses on a monthly basis to discuss ways in which we can work together.

As a result of these discussions we have identified a series of marketing and publicity initiatives that we hope will help to increase awareness of our local independent offer. We have already started implementing some of these including the introduction of regular free articles in our magazine, Forum that goes out to all households. Nine businesses have taken up this offer so far.

We would like to invite you to join us at our next meeting where we will share and discuss our other ideas. The meeting takes place **at 6pm on Thursday 28 September at the Town Hall, Leyton Road.**

If you would like to attend please contact Jane Juby on 01582463662 or by email: jane.juby@harpenden.gov.uk.

We look forward to hearing from you.

Yours faithfully

A handwritten signature in black ink, appearing to read 'Carl Cheevers', enclosed in a hand-drawn oval.

Carl Cheevers
Town Clerk

CARL CHEEVERS - TOWN CLERK
Town Hall • Leyton Road • Harpenden • Herts • AL5 2LX
Tel: 01582 768278 Fax: 01582 760026

Email: Harpenden.Town.Council@harpenden.gov.uk Website: www.harpenden.gov.uk